

Boise State University ScholarWorks

Student Newspapers (UP 4.15)

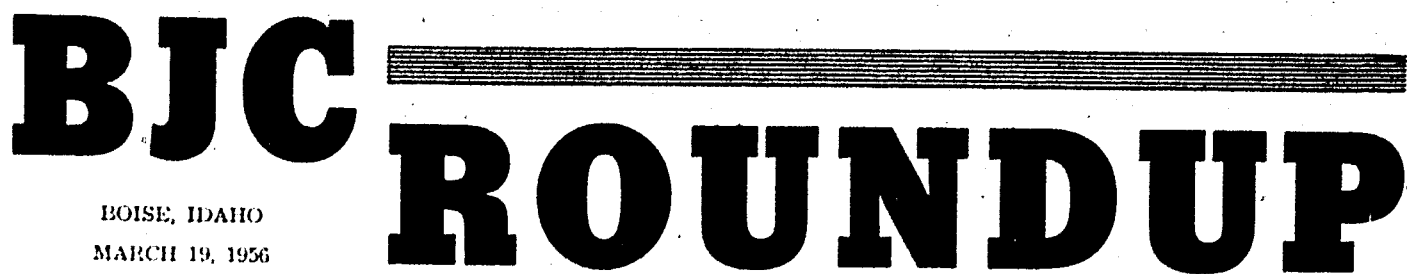
University Documents

3-19-1956

Roundup, March 19

Associated Students of Boise Junior College

Although this file was scanned from the highest-quality microfilm held by Boise State University, it reveals the limitations of the source microfilm. It is possible to perform a text search of much of this material; however, there are sections where the source microfilm was too faint or unreadable to allow for text scanning. For assistance with this collection of student newspapers, please contact Special Collections and Archives at archives@boisestate.edu.



BOISE, IDAHO
MARCH 19, 1956

Members of Faculty Visit H. S. Seniors

Scene from Spanish play.

(Continued on page 3)

Members of Faculty Visit H. S. Seniors

The college personnel involved in visiting the high schools are Dr. J. B. Spaulnik, Mr. John Drynash, Dr. D. M. Olcese, Dr. W. S. Eronson, Dean A. H. Chatburn, Dr. J. L. Phillips, Miss Hazel Roe, Mr. G. W. Underkofer, Mr. N. F. Dahm, Mr. E. E. Rose, Mrs. Dorothy Lee, Miss Ruth McBurney, Dr. C. T. Edlertsen, Mr. J. R. Schwartz, Dr. H. K. Fritchman, Mr. H. O. Rowe, Mr. W. L. Gottenberg and Miss Helen Moore.

Joretta Moeller Takes Top Honors In School-Wide Election For the Best Dressed Woman Student On Campus



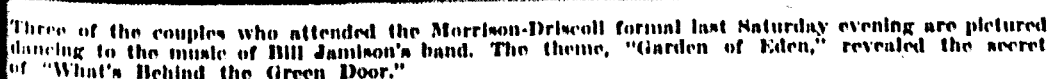
A contest for "The Great Date" is now in progress under the sponsorship of the same magazine. For further information, contact the editor of the Roundup, Ron Judd.

According to the office of the vice president, beginning Wednesday morning, March 20, any cars parked illegally on the campus will be towed away at the expense of the owner.

Driscoll-Morrison Halls Formal Dance Follows Theme of "Garden of Eden"

The committee chairmen who worked on the dance were Carol Smith, decorations; Carol Hansen, orchestra; Beverly Asmussen, intermissions; Ellamae Brown, refreshments; Kathy Link, publicity; Carol Hudson, programs; Marge

Sargent, invitations; Connie Hatfield, floor and door; Vicki Wardle, hospitality, and Peggy Abshire, cleanup.





ROUNDUP

Published weekly by the Associated Students at
Boise Junior College

Editor Ron Judd
Columnist Tim Thomas
Sports Editor Ron Hayes
Advertising Manager Morgan Masner
Faculty Advisor Gordon R. Ross

Reporters and Staff

Steve Affleck, Donna Bippes, Barbara Martin,
JoAnn Powell

IN OUR OPINION...

Spring, the time of year when the young and old alike feel a surge of fresh blood in their veins and acquire an attitude of reckless abandon, is nearly upon us again. The first few hints of its approach have been literally scattered about the campus by we, the students. Perhaps without realizing it, we become over-ambitious, throwing baseballs and other innocent objects through windows because we underestimated our strength, or scattering an assortment of confectionery wrappers along the sidewalks as we go merrily on our way.

Since it is almost spring, we don't want to get involved in a lengthy lecture about keeping the lawn free of rubbish. However, it is worth mentioning that there has been an increase of paper scraps on the lawn lately. With a little bit of thought we can keep the campus in top shape. Hang on to your wrappers until you see a waste paper container. If we all cooperate in disposing of our waste paper, the job of keeping the campus clean will be made much easier.

Last fall, the Roundup staff attempted to organize a small combo to play for a weekly jam session series. However, because of a lack of musicians, we were unable to get the series going.

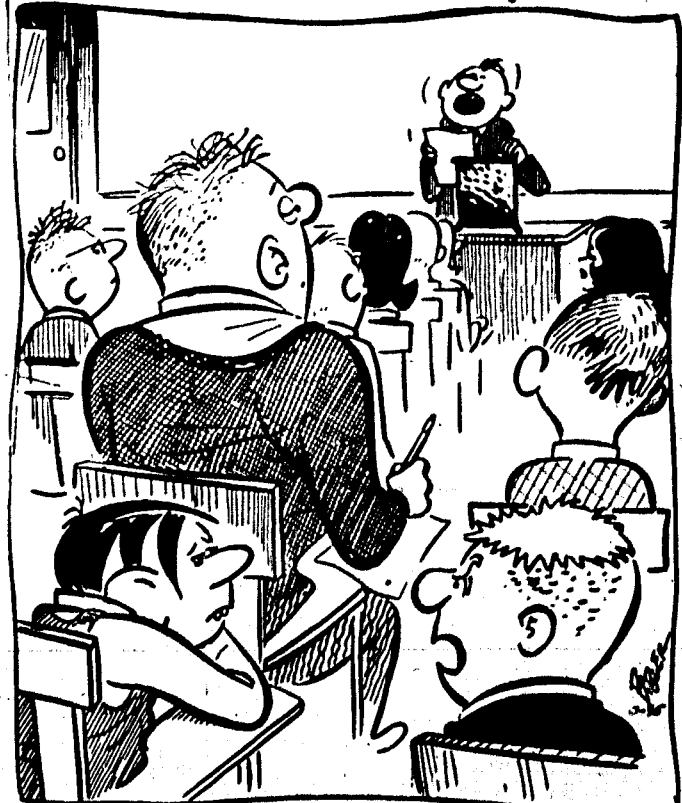
With the organization of the band lead by Sal DiNello, tentative plans are again underway for a series of jam sessions. Definite arrangements have not been made, but the sessions would probably be held one afternoon a week from 4:00 to 5:00 p.m. There would be a small charge for admission.

When plans were being made for jam sessions earlier in the year, it was planned to have jazz music exclusively. But after some thought it was felt that the students might get more enjoyment out of having a program of both jazz and dance music. If dance music was included in the program, the audience would be able to dance, in addition to listening to the jazz. Before making definite plans on the tentative series, we would like to have the opinion of the student body on whether they would like to have a program of strictly jazz or one also including dance music. The support of the student body will be necessary if such a series is to be put on. Students interested in attending are urged to contact any member of the Roundup staff, Sal DiNello, or Mr. G. R. Ross within the next week.

A number of colleges in the northwest have had such a large number of students coming down with the flu recently that it has reached epidemic proportions. At least one of them had to close down because such a large number of students were sick. One school had as high as 30 per cent of the students sick. Washington State college and the University of Idaho were two of the colleges affected. In schools where most of the students live on the campus, it is easy to see how a contagious sickness could spread once it got a good start. The chances of BJC being over-run by the flu bug are much smaller because of the large number of off-campus students. Let's hope that the bug doesn't find our campus. rj

LITTLE MAN ON CAMPUS

by Dick Bibler



"IT WAS MY TURN TO SIT BEHIND HIM—YOU SLEPT BEHIND HIM IN HISTORY."

BJC Will Observe 25th Anniversary During May 12-18

According to Dr. J. B. Spulnik, plans are under way for a special observance of BJC's 25th anniversary this spring. Members of the planning committee include Ed D. Baird, Eugene B. Chaffee, Mrs.

Camille Cramer, Don Daly, Ernest E. Day, Robert W. Gardner, W. L. Gottenberg, Ada Y. Hatch, Mary Hershey, James McClary, Helen Moore, Robert W. Rose, Oscar W. Worthwine and Roy Schwartz.

The dates of May 12 to 18 have been set aside as Boise Junior college week with speakers from the college appearing at various service organizations to relate how the college has been improved and how it has grown. Open house for the school will be held during that period of time.

Associated with the anniversary observance will be all college events, such as the spring formal, the band concert, and the music recitals by the music majors in the spring. Also, according to Mrs. Hatch, chairman of special events, a special documentary motion picture film is being produced with the aid of Ernest Day.

As part of this 25th anniversary, Dr. Spulnik said, "the college is asking for assistance from the public to help build an archive of colored slides or motion pictures that have been taken at past graduation exercises."

Campus Calendar

Tuesday, March 19:

S.U. ballroom, noon, Pi Sigma
S.U. N.W. lounge, noon, Westminster club
S.U. N.E. lounge, noon, I.K.A.
S.U. powder room, noon, Golden Z

Wednesday, March 20:

S.U. ballroom, noon, Esquires
S.U. N.W. lounge, noon, Spanish club
S.U. N.E. lounge, noon, French club
S.U. powder room, noon, Roger Williams club
Auditorium, 9:30 a.m., Devotionals

Thursday, March 21:

S.U. N.W. lounge, noon, Valkyries
S.U. N.W. lounge, noon, German club
S.U. powder room, noon, Canterbury club
Auditorium, 6-11:00 p.m., dress rehearsal of foreign language night play.

Friday, March 22

S.U. ballroom, noon, Wesleyan club
S.U. N.W. lounge, noon, Lutheran club
S.U. N.E. lounge, noon, Deseret club
S.U. powder room, noon, I.R.C.
Auditorium, 8:00 p.m., foreign language night play.

Monday, March 23:

S.U. N.W. lounge, noon, Spanish club
S.U. N.E. lounge, noon, Deseret club
S.U. ballroom, noon, Delta Psi
Organist Guild, 8-10 p.m.

Students Witness Lightning Strike In Front of School

According to an eye witness, a bolt of lightning struck the lawn in front of the administration building during the brief thunder and hail storm that occurred last Tuesday afternoon, March 12. There were apparently no ill effects from the strike.

Student of the Week

Charles Naylor, selected as "student of the week," is a sophomore student majoring in music and attending BJC on the Chorister scholarship. This scholarship is given by the Choristers, a ladies singing group, and is only the third one given to a BJC student.

Charles was born June 15, 1937, in Ogden, Utah, and spent the first part of his life there attending school until the eighth grade. His family moved to Boise and Charles attended North Junior high and graduated from Boise high school.

The first week of March he won the organ division of the Idaho state contest of the National Federation of Music Clubs and on March 23, he plans to enter the district competition. Also the first part of May he is planning to enter the regional competition for the American Guild of Organists which will be held in Spokane, Washington.

Last year at the end of his freshman year Charles became the first student in 10 years to give a complete solo organ recital from memory. He states that he plans to give another this year on May 25. Charles played Melchior, one of

Personnel Chosen For TV Production

Cast and production staff for the television adaptation of John M. Synge's *Riders of the Sea*, which will be presented by Mr. Shapiro's radio-television class, was announced last Wednesday. This production will be telecast over KID-TV at 4:00 p.m. on April 11.

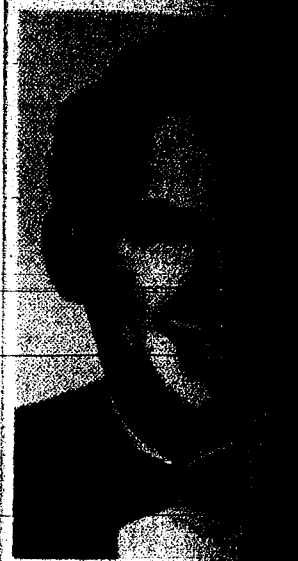
The cast of characters include Maurya, an old woman, Bartley, her son, Cathleen, her daughter, and Nora, a younger daughter. The parts will be portrayed by Mrs. Reed Rasmussen as Maurya, Anna Lawwell as Nora, Gladys Pollard as Cathleen, and Gary Case as Bartley. Two old men will be played by Dick Baldwin and Frank Marvin.

The production staff is comprised of Ron Barton, producer, John Allen, director, Carolyn Hall, stage design, Frank Wicker, lighting, Dean Langlois and John Matheson, music and special effects, George Liggett and Frank Marvin, set construction, Karma Rasmussen, graphic art, Marge Sargent, costumes, and Becky Montieth, floor director.

Tim's Campus Comments

The time has come again this year for the various clubs to begin making life miserable for their respective pledges. From what we have heard, these pledge groups have much to look forward to.

The Pi Sigma Sigma service club, headed by Dwayne Rife, will dispense with "hell" week this time due to the large pledge class that it had last semester. Instead, they will have their pledges decorate for their annual Presidents ball. The Inter-Collegiate Knights' pages have a real treat in store for them, according to social chairman Woody Pentland. They will be attired in home-made "armor" fashioned after the ancient style of King Arthur's day. A small part of their weekly schedule will be as follows: Tuesday, a race to the flag pole from the Union where-upon the loser will be given the spirit never to lose another race; Wednesday, the poetic abilities of



Charles Naylor

the three kings, in the poem was given here, "Amal and the Night Visitors." Some of his interests and hobbies are photography, skiing and music composition.

Besides attending school, Charles spends his evenings running a projector at the Rocky Mountain Meridian and at the Family Day in theater.

After graduating from BJC, Charles plans to attend the Idaho Music Conservatory in Moscow.

When asked his opinion of his Junior college, Charles said, "I think BJC has a very fine campus, and I've enjoyed my years here very much. I think it has one of the best junior college music departments."

Guinea Pigs Are Added To Science Dept. Display

By Donna Bippes

Conga, the box constructor known resident of the science department, is now sharing the bottom portion of his glass house with three newly arrived additions. They are the baby guinea pigs who have been the major attraction of the science building for the couple of weeks.

To the right of Conga's is another addition has been made. An aquarium has been placed in the glass showcase containing many tropical fish.

Since Conga had been awaiting the arrival of Mink, he was rather disappointed when she failed to come. But upon the arrival of the department's new resident, he welcomed their company and gradually forgetting about

the Knights will be expected on by the pages in the Thursday, the old tales will be revived by using the pages' glances as targets; Friday, the skills of the pages will be given much encouragement from the in the form of large bodies of water covered in fine rubber film. The pages' pain in the marks might be alleviated by doing many favors, including cars, cleaning shoes, etc. for the able Knights. Their glorious week off, Friday night the pages of a feast concocted by chefs (term used for the students) which will be followed by the

VET'S CORNER

Conditions under which veterans who have purchased homes with GI guaranteed or insured loans may be relieved of liability if they sell the homes as outlined by the Veterans Administration.

Under the original GI Bill, home-buying veterans were required to assume responsibility of the payment of guaranteed or insured loans even though they may have sold the house, unless the original loan was paid in full, and the new purchaser obtained his own personal mortgage on the property.

Under recent legislation, however, veterans who sell their homes may, under certain conditions, be freed of liability to the government in event of a default by the new purchaser. Due to misunderstanding by some veterans and others, VA has clarified the conditions.

The veteran may be relieved of liability by the government provided VA approves the credit of the new purchaser and the loan is paid at the time of the sale.

While the government may release the veteran, the lender may still hold him liable, unless a specific agreement is reached regarding the new purchaser.

VA said that any veteran desiring to be released from liability to the VA should apply to the VA regional office or center which received his original loan before he enters a contract to sell his home. Failure to do so may result in continued liability for payment. A full release cannot be made unless the purchaser's credit is approved by VA.

Clubs of the Week

The Engineers club, dedicated to furthering interests in the engineering field, is a campus organization formed in 1955. Present officers are: Dwayne Rife, president; Tom Collins, vice president; Arlys Peterson, secretary-treasurer; Dave Rhee, program chairman; and Steve Affleck, publicity chairman. Advisors for the club are Norman Dahm and Fletcher Pearce.

The club which is composed of about 20 members, holds monthly meetings in the Student Union. Programs consist of films, speakers, and demonstrations on subjects of interest to students in all fields of engineering, and all interested students are invited to attend.

At present, plans are under way for a field trip to Brownlee dam, a new project on the Snake river now under construction by the Idaho Power Co.

The Forestry club here at BJC consists of a group of 14 students interested in gaining information and furthering interest in their prospective fields. Meetings which are held once a month usually consist of speakers, discussions of forestry, or films on the subject, and are open to any interested forestry student, present or future.

Officers for this year are Jon Soderblom, president; Dave Little, vice-president; and Marco Grok, treasurer. Their club advisor is Dr. Daniel E. Bonnell.

Tentative plans for a meeting with Idaho state foresters sometime this spring are being made, and members are hoping to be able to put on a dinner dance in conjunction with the meeting if possible.

PI SIGS MAKE READY

(Continued from page 1)

Canadian Sunset Chosen as Theme

According to Brad Kindstrom, general chairman of the dance, the ball will be decorated around the theme "Canadian Sunset." Committee chairmen under Kindstrom include Clayton Hartz, decorations; Frank Grossman, band selection; Allyn Holbeck, invitations; Morgan Masner, publicity; Dale Cary, dinner; Owen Dorman, intermission; Ron Rainey, tickets, floor and door; and Dwayne Rife, president's lady selection.

Chaperones for the dance will include Dr. and Mrs. J. B. Spulnik, Mr. and Mrs. G. R. Ross, and the club's advisor, Dr. J. L. Phillips and his wife.

Tickets will go on sale this week and can be obtained from any member of Pi Sigma Sigma.



Members of the recently organized dance band are pictured on the stage of the gymnasium. Front row, left to right, Larry Bates, sax; Lonzo White, sax; Dave Grief, sax; Perry Kelley, trombone. Second row, Sal DiNello, trumpet; Bud Morford, trumpet; Jon Soderblom, trumpet; Bob Newell, trombone; Stan Rees, drums. Third row, Mel Jensen, bass; Terry Mays, piano. Dick James, sax, was not present when the picture was taken.

Teacher of the Week Recently Organized Dance Band Makes Debut At Regional Basketball Playoffs

Characterized by a light brown crew cut, a big smile, a bow tie, unquestionable vigor, and a humorous approach to the world in general is Dr. John L. Phillips, general psychology professor and director of student personnel services.

Originally from Portland, Oregon, Dr. Phillips attended high school in Milwaukie, Oregon, where he played on the basketball team, participated in school plays, and contributed to the confusion in his high school band and orchestra with his trumpet playing.

His education at Reed college in Portland, where he majored in psychology, was called to a temporary halt by the advent of World War II. After his stint in boot camp, he was lucky enough to be sent to radio operators mechanics school and to aviation cadet training.

In 1945, the war over, he settled down to a life as a married man. Returning to Portland, he obtained his B.A. and M.A. degrees from Reed while teaching the seventh grade in the city schools.

Obtaining his Ph.D. from the University of Utah in 1953, he taught at Carbon college for one year before coming to BJC in 1954.

Dr. Phillips has been advisor to the Pi Sigs since coming to BJC and says that he enjoys working with the group.

His twin sons, Greg and Jeff, now six years old, have performed



Dr. John L. Phillips

as dutiful pages at several of our school dances and of course hold a big spot in his heart.

Complaining that he has too little time for everything he wishes to do, Dr. Phillips says that he still enjoys his trumpet and that architecture and golf have found themselves a place among his list of interests and activities.

Increasingly busy, he attended the national convention of the American Association of Junior Colleges held recently in Salt Lake. In addition to teaching and student counseling he also handles a few outside cases each year.

A newly organized dance band composed of three trumpets, four saxophones, two trombones, one bass and one piano presented its initial performance at the second game of the region one, NJCAA basketball playoff. The new group was organized by Sal DiNello, who is acting as director. Jon Soderblom is the publicity manager. As yet, they have not selected a permanent name.

According to Soderblom, the main objective of the group is to play for some of the school dances. Tentative plans have been made for a weekly jam session for the faculty and student body. Details concerning the time and place that the sessions will be held have not yet been determined.

Library Announces Addition of Books

By Barbara Martin

Travel books are now featured on the library bulletin board which is arranged by Jan Hass.

Among them, *Echo of Greece* by Edith Hamilton brings to life the ancient figures of Plato, Demosthenes and Alexander the Great, giving them a meaning in our present day world.

A far cry from the world of Ancient Greece is *A Space Traveler's Guide to Mars* by Dr. L. M. LeVitt. An intriguing, informative book presenting actual hypothesis and speculation about flight to Mars based on scientific fact, it contains many interesting illustrations.

Another in the same category is a brief, direct discussion of the problems of space travel entitled *Earth Satellites*. This book by Patrick Moore discusses the satellite program as a problem in engineering and physics and as a means to study man's outer environment.

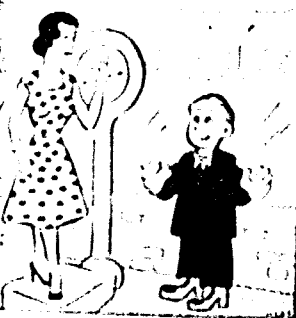
Among new books on other topics is *Miracle in the Mountains* by Harnett T. Kane. A moving biography of Martha Berry's inspiring crusade for the mountain people of the south. It is well worth your time.

Cecil's Barber Shop

Now Four Chairs To Serve You
at
1217 BROADWAY
"It Pays To Look Well"

Vic Vet says

VA WILL PROTECT WIDOWS, CHILDREN AND DEPENDENT PATIENTS NOW RECEIVING SERVICE-CONNECTED DEATH COMPENSATION AGAINST THE WRONG CHOICE OF BENEFITS UNDER THE NEW SURVIVOR BENEFITS ACT



For full information contact your nearest VETERANS ADMINISTRATION office

BOWL!

TOPS IN FUN FOR ONE AND ALL

Everybody likes to bowl... especially on such clean, well-kept alleys as ours. Bring your date, family or team anytime.

FREE! SHOES

STUDENT RATES! SPECIAL

Monday thru Friday
"Til 7:00

Saturday
"Til 5:00

Boise Bowling Center
and
20th Century Lanes

112 Idaho St., Phone 2-9752 606 Idaho, Phone 2-9705



Hefty Henry SAYS
Join Your Friends
AT THE

HOWDY PARDNER
Miss KGEM Nightly Broadcast
across from the fair grounds in Boise

Boise Junior College-Arkansas, Kansas Clash Tonight In National JC Tournament at Hutchinson

The Boise Junior college Broncos, making their third successive appearance in national junior college tournament action, will clash tonight with Arkansas City JC at Hutchinson, Kansas.

The Broncos, number three ranked JC squad in the nation, will take a 22-5 record into their first round encounter as opposed to sixth ranked Arkansas' 22-4 slate. The game, the fifth in today's pair-

ings, is scheduled to get underway at 7:45 (CST).

Coach George Blankley and 10 players left last Saturday noon by train for Salinas, Kansas. The

Broncos arrived in Salinas Sunday eve and departed for Hutchinson by bus. Monday afternoon the Boise team held a short workout in the tournament gym. Probable

starters for BJC tonight are: Jim Nall and Dale James, guards; Nick

Panko, center; Paul Loughrey and Dave Shelby, forwards. Others making the trip are Dick Hobbs, Corky Hill, Oliver McCord, Jerry Jester and Rex Hankins.

The winner of the Boise-Arkansas game will play the winner of the Des Moines-Tyler, Texas, contest tomorrow in the second round of play.

While BJC, 1957 ICAC champs, were fighting Ricks in regional

action two weekends ago, Arkansas City won a pair of games, beating St. John's 78-47 and El Dorado 91-66. The Broncos, one of the pre-tourney favorites, are the third ranked defensive crew in the nation, having allowed their opponents, 36.3 points per game.

Moberly, Missouri, victors over Boise last year, is the top seeded quintet in the 16 team joust and the number one NJCAA ranked

squad. The Greyhounds, Maurice John have posted by junior college posting a 20-3 record.

Other pre-tourney squads: Eastern Arizona, 20-3; Colorado, 26-5; San Angelo, 21-1; Brewton-Parker, 21-2; Georgia, 27-2, and Georgia, 28-14.

LITTLE MAN ON CAMPUS

by Dick Bibler



'EDDIE! EDDIE BOY!'-YA JUS SET A RECORD/WHERE ARE YA EDDIE'

Hayes 'Horse Tracks'

As the saying goes "the third time is a charm." Maybe the third time will be a charm for Coach George Blankley's charges when they begin play tonight in the NJCAA tourney at Hutchinson, Kansas.

BJC will have a tough row to hoe. If the Broncos get by tonight's foe they will face the winner of the Des Moines-Tyler, Texas game. Oddsmakers tend to favor Tyler. The Texans have a 21-14 seasonal record and the nation's number two JC scorer in Kelly Chapman. Chapman has averaged 29.2 points per game in 37 contests.

Also in the BJC bracket is Brewton-Parker, ranked number two team, with a 27-3 seasonal record and the third top offensive squad in the nation with an 85.9 average per game.

Real Dandy

Although Burley high school lost to champion Pocatello in the Idaho state high school basketball tourney last Friday, the Bobcats had the distinction of being one of the three teams to a-l-m-o-s-t upend Poky this season.

This game was probably the best one of the tourney. It had color and excitement from start to finish and was probably worth the huffing and puffing it took for some college students to squeeze through the windows to witness the contest.

Three of Idaho's four colleges entered in basketball tourneys were knocked out of further competition over the weekend.

NJC was bounced from the national NAIA joust at Kansas City while Lewis & Clark Normal of Lewiston fell by the wayside in the Washington state playoffs. Joining these two teams was powerful Idaho State. The Bengals lost two straight in the regional NCAA playoffs as the San Francisco Dons beat the Gate City quintet and Brigham Young also turned the trick.

Pocatello Crushes Kellogg 81-59 To Win State Prep Title

Pocatello high school won the Idaho state high school class A basketball tourney last Saturday night as they crushed two time defending champion Kellogg 81-59 in the Boise Junior college gymnasium. The game climaxed a four day tourney that featured 12 of Idaho's top high school hoop squads pitted together for the right to the 1957 state crown.

Pocatello's Indians put a gleaming finish on their hoop season by polishing off Mt. Home, Burley and Kellogg during the tourney to run their victory string to 27-0. The Poky Indians were also undefeated in 10 football games.

High man on the totem pole was forward Chuck Brough who scored 21 points for game honors. Dick Porter, sophomore star of Kellogg, panned 21 to pace the Wolfert offense.

Third place went to Madison of Burley, as they downed Burley 61-54 Saturday afternoon. Burley almost upset Pocatello Friday night in the closest game of the tourney.

Fourth place went to South Fremont 18-16 to take fifth place when the tournament corona went to Madison as they trounced Lewiston 51-18.

Spectacular scoring the event packed high speed of Poky and Burley. Madewell of Moscow, Don Peterson of Burley, Chuck Brough of Poky and Dick Porter of Kellogg for the tourney all-star first team.

BJC Ranked Third In Final JC Poll

Boise Junior college finished in the third place in the final nationwide NJCAA basketball poll released last night. Montana, Mo. and second place Brewton-Parker of Mo. were in the lead.

BJC, coached by Blankley and with action this week in the NJCAA tourney. The Broncos are currently sport a 22-5 record and are the number three defensive squad in the country.

Leading the poll is Moberly with a 21-1 record and Brewton-Parker with a 27-3 mark. In fourth place is San Angelo, Texas, and Tyler, Texas, with 21-1 and 21-14 records respectively.

Vanderbilt led in the top of poll in both and has been averaging 67.2 points per game. Highland Kansas leads the defense-minded teams by allowing the opposition only 34.4 points per contest. Eastern Arizona is second with a 34.5 average and BJC is third by allowing their opposition 36.3 points per game.

"WELCOME STUDENTS"

Fine Selection of Records and Sheet Music

Popular -- Classic -- Jazz

The Melody Shop

108 N. 10th

Phone 3-3161

Look Your Best in Garments Cleaned at

Phone 2-4504

Baird's
DRY CLEANERS

— SHIRTS LAUNDERED —

FUR STORAGE

RUGS CLEANED

Downtown Office

Plant

Drive-in Branch

809 Bannock

8th & Fort Sts.

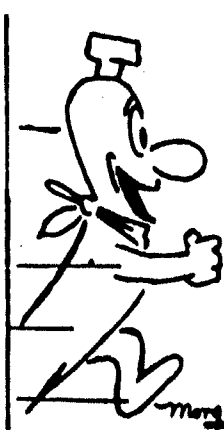
1504 Vista Ave.

YOU GET

FAST FRIENDLY

Service at

Murray's



Confession!

We'd like to admit right here and now that the main reason we run advertisements like this is to get you, dear reader, to drink Coca-Cola to the virtual exclusion of all other beverages. The sooner you start going along with us, the sooner we'll both begin to get more out of life.



SIGN OF GOOD

Inland Coca-Cola Bottling Co., Boise, Idaho